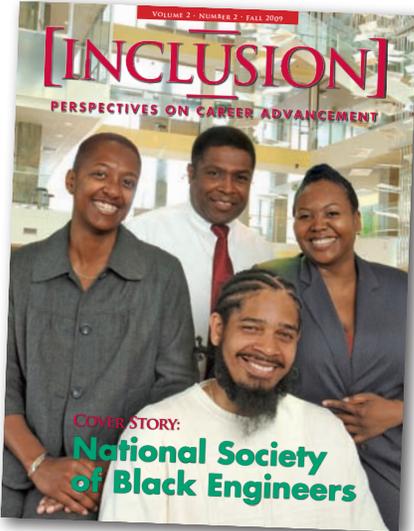


MISSION / ABOUT

Inclusion: Perspectives on Career Advancement is the Banner's annual magazine geared toward young adults of various ethnic backgrounds. It is a resource for college graduates and young adults who are seeking to advance their professional development in organizations that are committed to inclusion.



Inclusion: Perspectives on Career Advancement's mission is to empower young professionals with the information and tools they need to advance their careers within Massachusetts. It provides the space for readers to share their personal experiences about navigating the challenges and opportunities of a diverse workplace. It also provides a review of the state of diversity in Massachusetts and documents efforts that companies are making towards an inclusive work environment.

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CONTENT

Pulitzer prize winning journalist Kenneth Cooper writes about the state's latest efforts to increase corporate diversity. The Commonwealth Compact tapped some of the state's biggest names and institutions — but is it enough to change the corporate culture?

For the last two years, former television anchor Robin Hamilton has reported on professional networking groups: her latest subject — **National Society of Black Engineers**. Their network preaches the rewards of science and technology and they have the numbers to prove it.

MIT Urban Planning Professor J. Phillip Thomas has talked about the greening of Boston's job market. What that means is explained by Kenneth Cooper in a piece that discusses the use of federal stimulus dollars to create a new industry in our own backyards.

Things young professionals need to know:

- Financial management advice for young professionals from Fred McKinney, Ph.D. Economics
- How to Write a Resume and Job Interviewing Tips
- ... and much more!

DISTRIBUTION

Banner Publications, Inc. will provide copies of *Inclusion: Perspectives on Career Advancement* free of charge to colleges and universities across Massachusetts. It will also be distributed at key professional events throughout the year. The magazine will be distributed in September 2009. If you would like your university to receive copies of *Inclusion* please send your request to sandra@bannerpub.com.

NET RATES AND SPECIFICATIONS (IN INCHES) (ALL ADS ARE IN COLOR)

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200 dpi, line art at 1200 dpi. Include copies of all fonts used (printer and screen components, please), and make sure all graphics (TIFF, EPS or JPEG) are sent along with the InDesign CS or CS2 file. If emailing, please stuff the document and accompanying files and fonts into a Stuffit archive.

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